

REVEAL[®]

By XSENSOR[®]



Pressure Imaging Technology
that helps mattress retailers improve
operating income.

Interested in increasing store performance?

REVEAL® is a mattress recommendation system with leading-edge pressure mapping technology that will increase your operating income, reduce returns, and give your customers the best mattress shopping experience possible.

Increase Your Average Sale

Customers don't know what they should spend when they enter a retail outlet. REVEAL® creates proof about what to buy and what to spend.

Reduce Returns

Imagine a world where no one ever returned a mattress or was disappointed with what they bought. REVEAL® guarantees the right purchase.

Improve Your Close Rate

Have your sales people lost sales to "just browsing?" REVEAL® changes the sales conversation and provides a proof point that makes it hard for a customer to walk away.

The Educate Experience or the Compare Experience

Retailers can select the appropriate tool to best complement their sales process and there are several branding options available. REVEAL®'s durable design and construction is backed by the XSENSOR® Warranty and Support Guarantee.

Educate Experience

The kiosk

The kiosk helps salespeople show each customer their own personal pressure map and what that means as far as mattress choice. No more guessing. No more looking for the cheapest solution. The kiosk helps customers make the right decision faster.

Over 1,500 sensors make up the sensor pad which covers the entire surface of the mattress



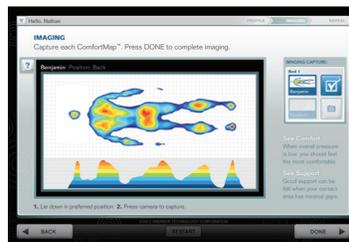
Three easy steps to the RIGHT mattress recommendation:

Simplicity and consistency: The three-step workflow is quick, easy to use and provides a consistent selling process that guides salespeople through the REVEAL® experience.

Real-time insights and unbiased recommendations of an appropriate mattress category helps customers be confident that they have found the right mattress.



1 Profile



2 Imaging

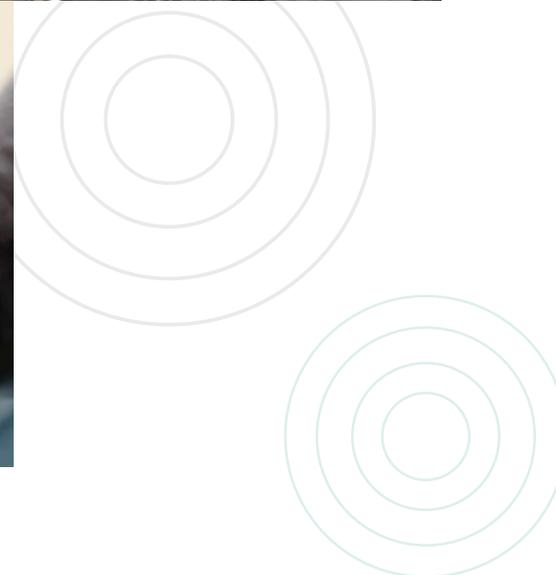


3 REVEAL® Results

Compare Experience

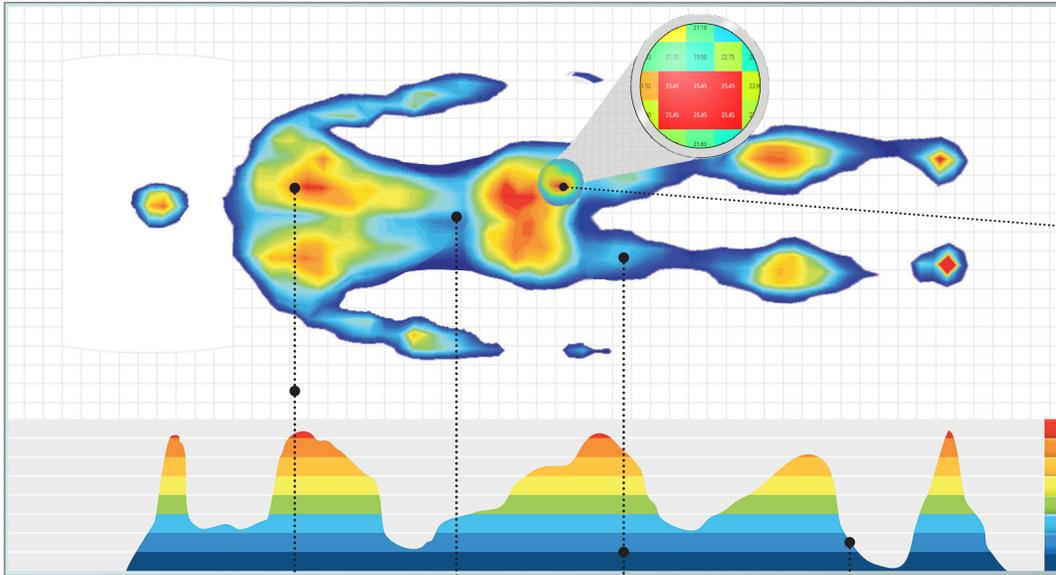
The portable solution

This creates a different in-store experience. It facilitates consultative selling and the closing process with a customer. For sales associates that have already helped to educate the customer, REVEAL® Compare will help the customer make the ultimate choice from the recommended mattress options.



Customers love to see their live pressure map

Identify pressure points and use the comfort line to show where there are peaks in body pressure.



The pressure map shows how well a mattress conforms to your body, and the curve illustrates pressure distribution.

Zoom Feature

REVEAL® zoom feature magnifies the pressure points and let you see measured values when the screen is touched.

Red indicates peak pressure points.

Body form shows lower back support.

Blue indicates areas of lower pressure.

Flatter curve indicates better conformity.

About XSENSOR®

XSENSOR® Technology Corporation is an award-winning innovator in the field of pressure imaging for use in sleep research, automotive testing, and pressure ulcer prevention. For over 15 years, XSENSOR® has developed pressure imaging technology that delivers the practical, real-world benefits of personal comfort and patient safety.

Learn more about XSENSOR®, contact us at sales@xsensor.com

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